

# Scott Lenger

http://scottlenger.com  
scottlenger@gmail.com  
303.720.6699

## Web Design Philosophy

I am drawn to web design because of the combination of technology, art, and communication. My approach privileges simplicity, usability, and forward-compatibility.

## EXPERIENCE

### *Designer, Virgin Mobile USA, 2009, NJ*

- Designed website pages and assets in support of Marketing/Branding directives
- Developed robust HTML emails distributed to over 5M recipients
- Provided XHTML/CSS coding and cross-browser debugging

### *Developer, Manning, 2007 to 2009, NJ*

- Managed work-flow of 5-person technical/design staff supporting 25+ sites
- Initiated adoption of consistent framework, coding, and documentation best practices
- Revised JavaScripts to mitigate development bugs
- Created WordPress plugins to upload, sort, and publish site assets

### *Web Editor, Duke Law School, 2005 to 2007, NC*

- Contributed to 2007 redesign involving IA/UX and content migration
- Designed 2007 XHTML/CSS templates for SEO and accessibility
- Recognized for increasing Law School's visibility with promotional materials supporting *Bound By Law?*, a comic about documentary film and copyright law

## FREELANCE

### *The North American Patristics Society, Launched Fall 2009*

- Brought design and copy consistency to site content, newsletters, and 3rd-party applications
- Implemented jQuery navigation easing and form validation to enhance usability
- Developed WordPress plugins to simplify site administration

### *The World Council of Churches, Launched Summer 2009*

- Addressed WCC's diverse international audience with clean, friendly, culturally non-specific, cross-browser supported, variable-width XHTML/CSS templates
- Coordinated with stakeholders based in Geneva, Switzerland

## PRESENTATIONS

### *"Understanding Fair Use," 2006*

- HighEdWebDev, awarded "Best in Track" in Content and Site Management category

### *"The Social Web and Higher Education," 2006*

- CALI (Computer Assisted Legal Instruction)

## PROFICIENCIES

X/HTML/XML	JavaScript	PHP/MySQL	Photoshop
CSS	jQuery	Apache (novice)	Dreamweaver
Microformats	Flash (novice)	WordPress	Illustrator

## EDUCATION

### *Colorado Christian University, 2002*

Bachelor of Arts